

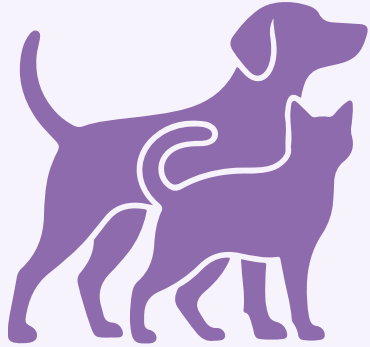
# Pet Owner Financial Analysis

## Spending & Financial Distress for Pet Owners

Owning a pet is a decision of the heart, but its care increasingly weighs on the wallet. Explore the numbers behind the economic pressure facing pet owners today.



### Rising costs over the past 5 years <sup>1</sup>



General Pet Services  
**42%** up

- Pet Services like:**
- Grooming & Bathing
  - Professional Dog Walking
  - Pet Sitting & Boarding (Kennels)
  - Pet Training (Obedience, Behavioral)
  - and more...



Pet Medical Expenses  
**30%** up  
*doubling inflation*



Private equity buying out veterinarian clinics



This upward trend translates directly to the annual cost of ownership, **which is the biggest drive of pets being abandoned.**

### Costs: Cats vs. Dogs <sup>2</sup>

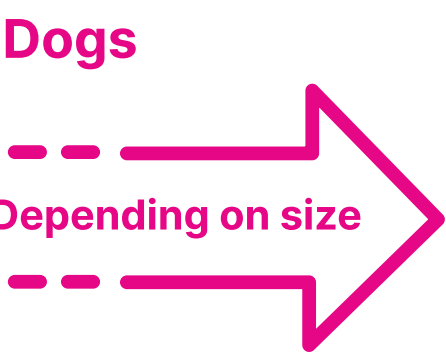
This are the average yearly cost for owning a pet according to the GetBuddy



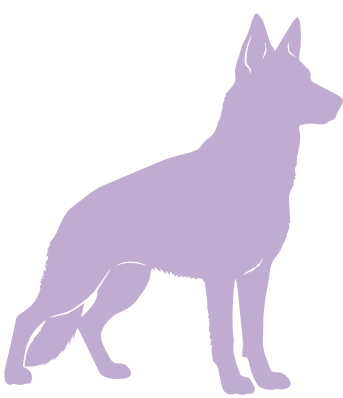
Cats



Dogs

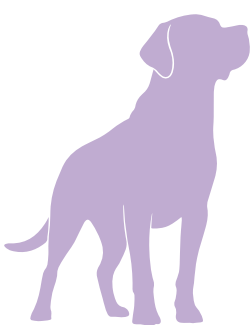


**\$1,040**



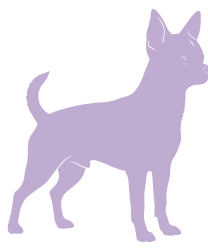
Large breed

**\$894**



Medium breed

**\$737**



Small breed

### Financial Distress from Pet Ownership

Unconditional love comes with a heavy price. Here’s how owners are bearing the costs.



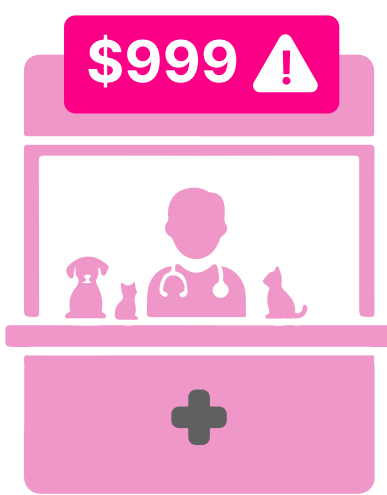
**91%**<sup>3</sup>  
of pet owners

have endured some **level of financial stress** because of pet care cost.



**22%**<sup>3</sup>  
of pet owners

Over a fifth of pet owners, have at least **\$2,000 in pet-related debt.**



**42%**<sup>4</sup>  
of pet owners

**Can't afford** an unexpected \$999 vet bill without debt.



**58%**<sup>5</sup>  
of pet owners

admitted to **skipping meals** to afford their pet’s needs.

*The data is clear: behind the unconditional love lies a growing economic burden that reshapes budgets and lifestyles.*